



# ULLICO MARKETPLACE

## Labor's Source for Individual Insurance Solutions

As health and welfare plans examine benefit plan designs and coverage offerings to comply with changes to federal healthcare insurance regulation, The Union Labor Life Insurance Company is actively working with unions to empower members, build benefit awareness and offer value-based coverage options.

Ullico Marketplace is an innovative, labor-focused, flexible benefit solution that continues our mission to provide financial security for union members and their families.

We offer a fully customizable member marketplace to offer benefits to your union members. Members compare, choose and enroll in benefits from your union branded marketplace.

### MEETING NEEDS OF TODAY'S UNIONS AND UNION MEMBERS

As a benefit of union membership, your union members are offered access to Ullico Marketplace products and services. Ullico Marketplace is designed for union groups seeking to assist union members in finding and enrolling in coverage.

### OUR ONLINE MARKETPLACE OFFERS A CUSTOMIZED BENEFIT MENU, WHICH MAY INCLUDE:

- Healthcare insurance, including Major Medical, both on and off public delivery systems.
- Supplemental insurance coverage, such as Dental, Vision, Critical Illness, Accident, Hospital Indemnity, Life Insurance.
- Group benefit plan enrollment services for Health & Welfare Plans or other unique group plans.



## BRINGING UNION VALUE TO YOUR MEMBERS

**FLEXIBILITY:** We partner with you to build a private marketplace that meets your union's needs. We can offer different benefit options for active and retired members as well as for their families. As new benefit solutions come to market, we will tailor offerings to complement your benefit plan design.

**YOUR EXCHANGE:** Your marketplace is customized with your union's logo, pictures and colors, a dedicated toll-free phone number, and unique messaging to your members.

**EXPERIENCE:** For more than 90 years, the Ullico Family of Companies has been serving labor. We have the knowledge you can count on to provide your union members with a labor-focused marketplace experience.

**ROBUST PLATFORM:** Ullico Marketplace combines group and individual product offerings, with a web-based enrollment engine for all products. Our marketplace tools include a healthcare premium subsidy/credit calculator, individual medical quoting, premium estimator, and "How-to" videos.

**BENEFIT & CARRIER CHOICE:** Ullico Marketplace allows you to offer additional health and supplemental insurance choices to your members by allowing them to decide which products and benefit levels best match their unique needs and budget.

**SERVICE:** U.S.-based call center is staffed with insurance professionals ready to assist your members to select and enroll/apply for benefits.

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### THREE ULLICO MARKETPLACE OPTIONS BUILT SPECIALLY FOR UNIONS AND UNION MEMBERS

**ULLICO MARKETPLACE:** A single destination for your union members to access health and supplemental insurance products.

- Union Members and their family members may access individual healthcare insurance during federal Open Enrollment, or during a special enrollment period following a qualifying event, from either:
  - State or federal insurance markets, if eligible for subsidy/credit, or
  - Private Health Insurance Market
- 24/7 access for supplemental benefits: Short Term Medical, Vision, Dental, and other supplemental coverage such as Life, Critical Illness, Accident, and Accident insurance.
- Age-driven health insurance paths for pre-65 as well as individual Medicare supplement coverage.

**ULLICO MARKETPLACE PLUS:** All Ullico Marketplace services with the added advantage of uploading a group member census to make the union member experience more personalized. The marketplace recognizes which members should be offered only supplemental benefits or members who should be offered both individual health and supplemental insurance.

- Tracks group's contribution, if any, for individual union member's selected insurance premiums.
- Group Reporting available.

**ULLICO MARKETPLACE SELECT:** All Ullico Marketplace & Marketplace Plus services with integrated benefits enrollment:

- Group-sponsored benefits enrollment for eligible members.
- Individual healthcare insurance enrollment for plan ineligible members.

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### TO LEARN MORE ABOUT OUR PRODUCTS AND SERVICES, PLEASE CONTACT:

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## Start Building Your Union's Marketplace

Look for our Marketplace Builder link at:  
[www.ullico.com/marketplace](http://www.ullico.com/marketplace)



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